

FIU

Herbert Wertheim
College of Medicine

STRATEGIC PLAN

All-Faculty and Staff Assembly
July 29, 2020



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PROCESS FOR HWC COM 2021-2025

Working Groups

Education, Education Research,
Curriculum and Training
Excellence

Working Group Co-Chairs

Vivian Obeso, M.D.
Steven Ory, M.D.

Health Care Innovation, Outcome
Research, Strategic Partnerships
and Community Health

Working Group Co-Chairs

David Brown, M.D.
Sarah Stumbar, M.D.

Working Groups

Basic & Clinical Research with
Emphasis on Innovation and
Translational Deliverables

Working Group Co-Chairs

Minesh Mehta, M.D.
Madhavan Nair, Ph.D.

Philanthropy, Development and
Community Engagement

Working Group Co-Chairs

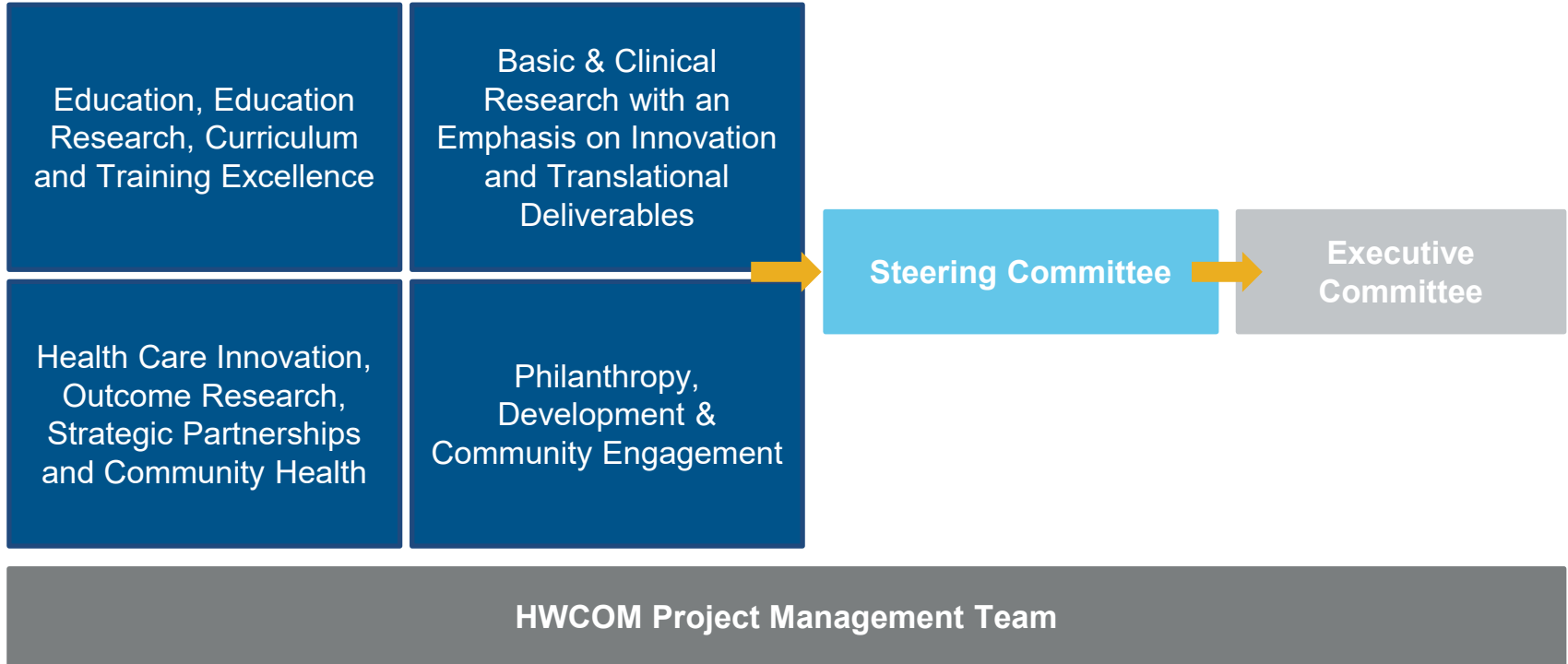
Sheldon Cherry, M.D.
Rebecca Toonkel, M.D.

Working Group Roles

Composition	<ul style="list-style-type: none">• Each of the four working groups will be led by two co-chairs
Roles & responsibilities	<ul style="list-style-type: none">• Articulate the achievement of particular outcomes within the working group's area of focus• Review the knowledge base developed in prior phases of the project• Reflect on the Steering Committee's working hypotheses on future strategic options• Develop detailed and action-oriented white papers utilizing a common template• Outline the people, capabilities, and culture that would be required to successfully execute on the strategic options• Working groups will meet as needed to achieve their objectives

Committee Overview

Working Groups



Steering Committee

Committee Members	Role
Joe Leigh Simpson, M.D.	Chair
Sonia Benitez, C.P.A.	Co-Chair
Eneida Roldan, M.D., MPH, MBA	Co-Chair
Dollie Green, M.D.	Member
Pedro Lopez, M.D.	Member
Barbara Rodriguez, Ed.D.	Member

Committee Members	Role
Vivian Obeso, M.D.	Working Group Co-Chair
Steven Ory, M.D.	Working Group Co-Chair
David Brown, M.D.	Working Group Co-Chair
Sarah Stumbar, M.D.	Working Group Co-Chair
Minesh Mehta, M.D.	Working Group Co-Chair
Madhavan Nair, Ph.D.	Working Group Co-Chair
Sheldon Cherry, M.D.	Working Group Co-Chair
Rebecca Toonkel, M.D.	Working Group Co-Chair

Executive Committee

Committee Member Title & Name		Role
HWCOC Dean; Senior Vice President for Health Affairs	Robert Sackstein, M.D., Ph.D.	Chair
Executive Associate Dean for Academic Affairs	Carolyn Runowicz, M.D.	Member
Interim Executive Associate Dean of Student Affairs	Adrian Jones, J.D.	Member
Executive Associate Dean for Research	Charles Dimitroff, Ph.D.	Member
Senior Adviser to the President	Robert Donley, Ph.D.	Member
Professor	Joe Leigh Simpson, M.D.	Steering Committee Chair (Non-Voting)
Senior Associate Dean for Finance and Administration	Sonia Benitez, C.P.A.	Steering Committee Co-Chair (Non-Voting)
Chief Executive Officer of the Health Care Network; Associate Dean for International Affairs	Eneida Roldan, M.D., MPH, MBA	Steering Committee Co-Chair (Non-Voting)

STRATEGIC PLANNING OVERVIEW

Huron Team Introductions



Peter Stokes
Managing Director



Mike Stallworth
Director



Franca Nurczynski
Associate

About Huron

We **collaborate**, bringing together **diverse perspectives** to help our clients transform in the face of rapid change.

We embrace a **future-focused mindset** and **encourage new ideas** to turn ambiguity into opportunity and deliver lasting impact.



CAPABILITIES

- Strategy
- Operations
- Technology
- Advisory
- Analytics



INDUSTRIES

- Healthcare
- Higher Education
- Life Sciences
- Commercial Sectors

Strategic Plan

- A public document which captures a vision and a select number of high-level, cross-cutting areas of primary focus and aspiration
- Aspires to produce College-wide alignment and a sense of common purpose
- Defines the College's identity and goals for both internal and key external audiences and supports the advancement of the College's reputation
- Not a self-study or comprehensive review; does not define every single action the College will take over the planning period (5 years), but can be used as a means of deciding between competing investment options or priorities that arise

Strategic Planning Process

The strategic planning process provides an opportunity to:

- Recommit to the College of Medicine's mission
- Refine the College's guiding principles
- Affirm cultural norms and values
- Engage the internal and external community

Strategic Planning Outcomes

Strategic planning outputs

- A strategic plan document
- An implementation roadmap
- A project management approach
- A repository of ideas

Strategic planning outcomes

- A shared view of priorities and what to start/stop/continue doing
- Parameters for decision-making in human resources, budgeting, research, and development
- Ownership of action plans to move forward
- Shared values and reinforced culture through effective communication and demonstrated by accountability and follow-through

Strategic Planning Components

Mission

- What is our College's broad mission or purpose?

Values

- What are the values that inform our mission?

Vision

- To what end should we direct our efforts and resources?

Strategic Goals

- What areas of activity will primarily help us realize our vision?

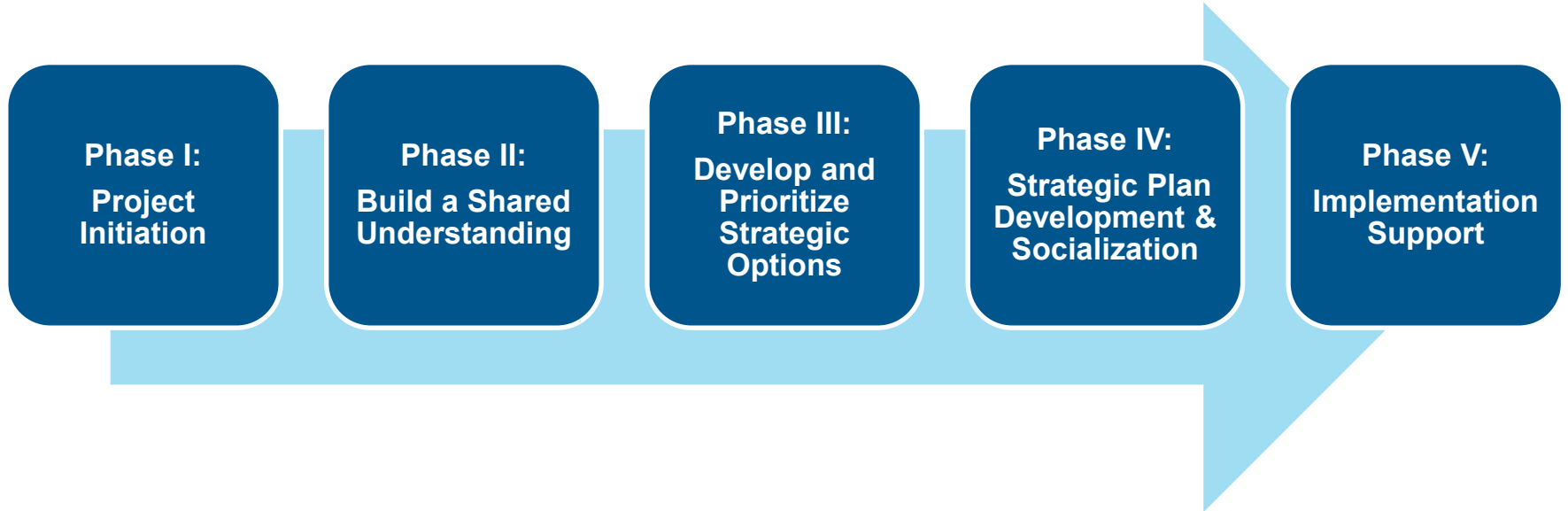
Initiatives

- What are the key initiatives to realize our vision in this period?

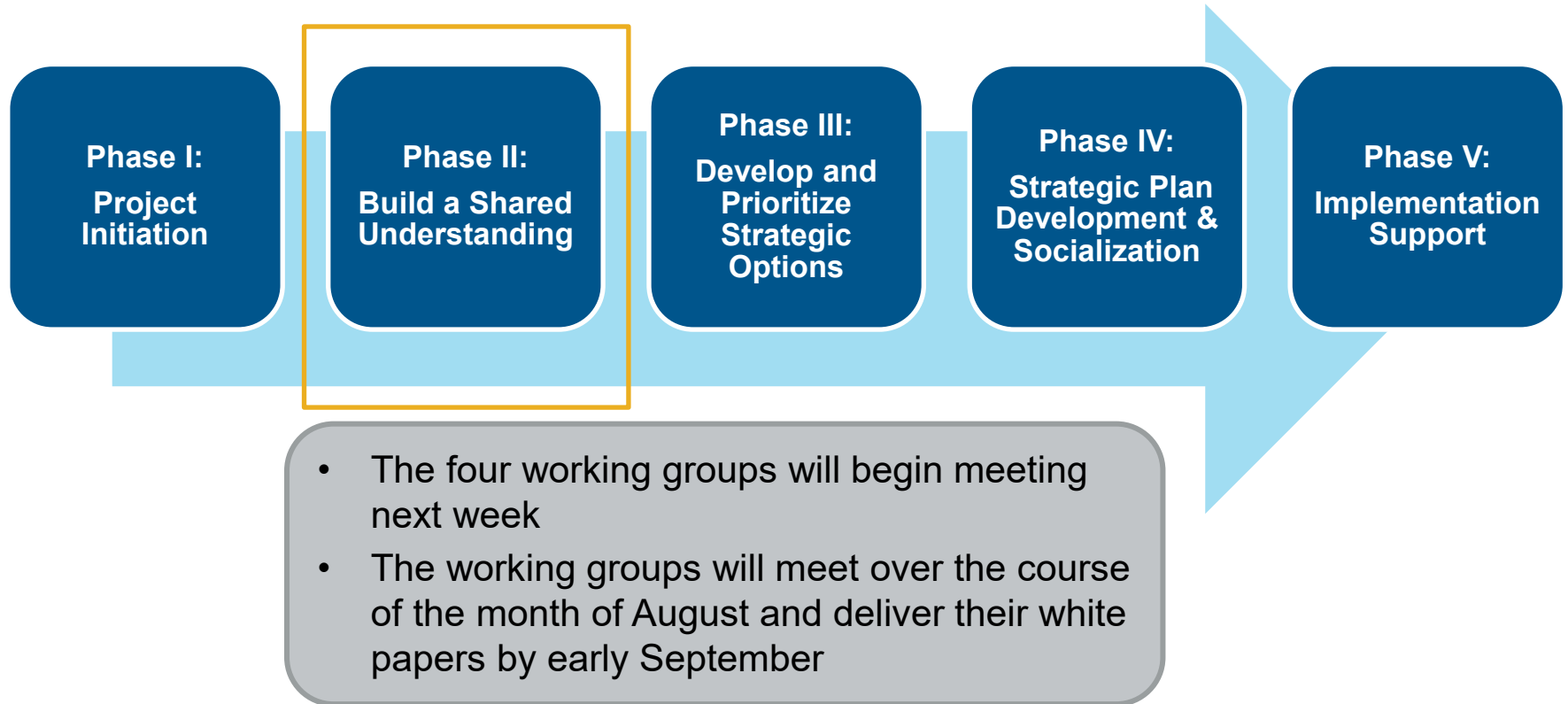
Measures

- How will we know we are being successful?

Strategic Planning Approach



Next Steps



Engagement Opportunities

- Stakeholders are encouraged to share their input about the strategic plan through the online feedback form on the College's website
- The working groups will be engaging key stakeholders as part of the development of their white papers
- Stakeholders are also encouraged to reach out directly to working group members with input and feedback

Q&A

